



Winneconne High School

ARTS, A/V TECHNOLOGY & COMMUNICATIONS CAREER CLUSTER / PATHWAYS

Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.



PATHWAYS	Audio & Video Technology & Film	Journalism & Broadcasting	Performing Arts	Printing Technology	Telecommunications	Visual Arts
SAMPLE CAREER SPECIALTIES / OCCUPATIONS	<ul style="list-style-type: none"> <input type="checkbox"/> Video Systems Tech. <input type="checkbox"/> Video Graphics, Special Effects, and Animation <input type="checkbox"/> Audio-Video Designers And Engineers <input type="checkbox"/> Technical Computer Support Technicians, For Film, Video, & DVD <input type="checkbox"/> Audio-Video System Service Technicians <input type="checkbox"/> Audio Systems Tech. 	<ul style="list-style-type: none"> <input type="checkbox"/> Audio/Video Operations, Control Room Technician <input type="checkbox"/> Station Managers & Radio & TV Announcers <input type="checkbox"/> Publishers, Editors, & Journalists <input type="checkbox"/> Reporters, Print, Broadcast, & Other <input type="checkbox"/> Broadcast Technicians 	<ul style="list-style-type: none"> <input type="checkbox"/> Production Managers, Digital, Video, Stage <input type="checkbox"/> Cinematographers <input type="checkbox"/> Film/Video Editors <input type="checkbox"/> Dancers <input type="checkbox"/> Play Writers, Screen Writers, Screen Editors, & Script Writers <input type="checkbox"/> Directors and Coaches, Performers, actors, & Musicians <input type="checkbox"/> Make-Up Artists and Costume Designers <input type="checkbox"/> Stagecraft Designers, Lighters, Sets, Sound Effects, Acoustics, & Painters <input type="checkbox"/> Composers, Conductors, and Music Instructors 	<ul style="list-style-type: none"> <input type="checkbox"/> Graphics and Printing Equipment Operators <input type="checkbox"/> Lithographers & Platemakers <input type="checkbox"/> Computer Typography & Composition Equipment Operators <input type="checkbox"/> Desktop Publishing Specialists & Web Page Designers 	<ul style="list-style-type: none"> <input type="checkbox"/> Telecommunication Technicians <input type="checkbox"/> Telecommunication Equipment, Cable, Line Repairers/Installers <input type="checkbox"/> Telecommunication Computer Programmers, and Systems Analysts 	<ul style="list-style-type: none"> <input type="checkbox"/> Photographers, Digital, Still, Video, Film <input type="checkbox"/> Interior Designers, Commercial/Residential & Home Furnishings Coordinators <input type="checkbox"/> Graphic Designers, CAD Technicians, & Fashion Illustrators <input type="checkbox"/> Textile Designers <input type="checkbox"/> Commercial Artists, Illustrators, & Artists- all types of media <input type="checkbox"/> Curators and Gallery Managers <input type="checkbox"/> Fashion Designers

Is this career path for you?

- Are you a creative thinker?
- Are you imaginative, innovative, and original?
- Do you like to communicate ideas?
- Do you like making crafts, drawing, playing a musical instrument, taking photos, or writing stories?

Passions – being creative and original, using music, art, drama, or writing, applying technology

Attitude – persistent, creative and unique

Talents – innovative style, technical and mechanical ability, art, music, drama, or writing ability

Heart – likes to create original ideas or objects, needs variety in activities

Are you?

- Artistic**
- Social**
- Investigative**
- Enterprising
- Realistic
- Conventional

If you are not sure what your Holland Code score is, complete an assessment at www.WisCareers.wisc.edu

Important Web Page Links

- www.winneconne.k12.wi.us
- www.wiscareers.wisc.edu
- www.uwhelp.wisconsin.edu
- www.dwd.state.wi.us
- www.bls.gov
- www.careerclusters.org
- www.worknet.wisconsin.gov
- www.salary.com
- www.online.onetcenter.org
- www.americanartsalliance.org
- www.aiga.org
- www.asa.aip.org
- www.Americancomm.org
- www.beaweb.org
- www.prsa.org